



ICEM 2017 • ACEM 2017

The 12th International and
5th Asian Congress on Environmental Mutagens

NOVEMBER
12 to 16, 2017

Songdo Convensia
Incheon (Airport City of Seoul), Korea

**SPONSORSHIP
PROPOSAL**

Hosted by



Korean Society of Toxicology
Korean Environmental Mutagen Society

ICEM 2017 Sponsorship Proposal

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*** Sponsorship Application Form**

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1. ICEM2017 Overview

Title	The 12th International & 5th Asian Congress on Environmental Mutagens in conjunction with the 33rd Annual Meeting of KSOT/KEMS (ICEM-ACEM2017)
Date	November 12 – 16, 2017
Venue	Songdo Convensia, Incheon (Airport City of Seoul), Korea
Host	Korean Environmental Mutagen Society Korean Society of Toxicology
Website	www.icem2017.org
Scale	<ul style="list-style-type: none">• Participants: 1,000 from 20 countries (Domestic 500, Overseas 500)• Papers: 500• Exhibition: 20 Booths
Program	Opening / Closing Ceremony, Tour Welcome Reception, Gala Dinner Plenary Lectures, Symposium, Poster Session, Exhibition
Language	English
Secretariat	ICEM2017 Secretariat 1F Haeoreum Bldg., 748-5 Yeoksam-dong, Gangnam-gu, Seoul 135-080, Korea Tel: +82-2-566-6031 Fax: +82-2-566-6087 E-mail: info@icem2017.org Homepage: www.icem2017.org



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2. Program at a Glance

	Nov. 12	Nov. 13	Nov. 14	Nov. 15	Nov. 16
08:00		Registration	Registration	Registration	Registration
09:00		Plenary Lecture I	Plenary Lecture II	Plenary Lecture III	Plenary Lecture IV
10:00		Coffee Break	Coffee Break	Coffee Break	Coffee Break
11:00		Parallel Session I	Parallel Session IV	Parallel Session V	Parallel Session VIII
12:00	Registration/ Council Meeting				Closing Ceremony
13:00		Lunch (Poster Viewing: 13:00-14:00)		Lunch (Poster Viewing: 13:00-14:00)	
14:00	Educational Course	Parallel Session II	Tour (Poster Viewing: 13:00-14:00)	Parallel Session IV	
15:00		Coffee Break		Coffee Break	
16:00		Distinguished Lecture I		Distinguished Lecture II	
17:00		Break		Break	
17:00	Opening Ceremony	Parallel Session III/ Young Scientist		Parallel Session VII/ Young Scientist	
18:00	Opening Lecture				
19:00	Welcome Reception			Gala Dinner	
20:00					
21:00					

3. ICEM-ACEM 2017 Introduction

■ IAEMGS

The International Association of Environmental Mutagenesis and Genomics Societies (IAEMGS) is an international organization of national or regional Member Societies. Its primary purpose is to provide a means whereby those engaged in environmental mutagenesis research and related fields in all countries may communicate more readily with each other, thereby advancing both basic and applied research in this area.

■ AAEMS

The Asian Association of Environmental Mutagen Societies, AAEMS, is an international cluster of Asian Member Societies. Its primary purpose is to provide a means whereby those engaged in environmental mutagenesis research and related fields in all countries may communicate more readily with each other, and through this process, advance both basic and applied research in this area.

■ IAEMGS Member Associations

Asociación Latinoamericana de Mutagénesis, Carcinogénesis y Teratogénesis Ambiental (ALAMCTA)

Brazilian Association of Mutagenesis and Environmental Genomics (MutaGen-Brasil)

Chinese Environmental Mutagen Society (CEMS)

Mutagenesis and Genomics Society (EEMGS)

Mutagenesis and Genomics Society (EEMGS)

Environmental Mutagen Society of India (EMS India)

Iranian Environmental Mutagen Society (IrEMS)

The Japanese Environmental Mutagen Society (JEMS)

Korean Environmental Mutagen Society (KEMS)

Molecular and Experimental Pathology Society of Australasia (MEPSA)

Pan-African Environmental Mutagen Society (PAEMS)

Philippines Environmental Mutagen Society (PEMS)

Thai Environmental Mutagen Society (TEMS)

■ History of International Conference on Environmental Mutagens

Edition	Dates	Country	City	Attendance
12nd	Nov 12-16, 2017	Korea	Incheon	1,000
11th	Nov 3-8, 2013	Brazil	Foz Do Iguacu	800
10th	Aug 20-25, 2009	Italy	Florence	1,000
9th	Sep 3-8, 2005	USA	San Francisco	1,000
8th	Oct 21-26, 2001	Japan	Shizuoka	1,000
7th	Sep 7-12, 1997	France	Toulouse	800
6th	Feb 20-27, 1993	Australia	Melbourne	520
5th	Jul 10-15, 1989	USA	Cleveland	2,500
4th	Jun 24-28, 1985	Sweden	Stockholm	1,800
3th	Sep 21-27, 1981	Japan	Tokyo	800
2th	Nov 7-11, 1977	UK	Edinburgh	600
1th	1073	USA	Asilonar	200

4. Sponsorship & Benefits

Benefits	Sponsorship Level / Amount				
	Diamond	Platinum	Gold	Silver	Bronze
	USD 50,000	USD 30,000	USD 20,000	USD 10,000	USD 4,000
Logo Printing on the Main Stage	○	-	-	-	-
Logo on the Screen in the Conference room	○	○	○	-	-
Website Main page – Banner Link	○	○	-	-	-
Website Sponsor page – Banner Link	○	○	○	○	○
Program Book – Advertisement	1 page (Outside cover)	1 page (First inside cover)	1 page (Last inside Cover)	1 page (inside)	1 page (inside)
Sponsor Back-wall – Logo Printing	○	○	○	○	○
Free Exhibition Space	5 booths	3 booths	2 booths	1 booth	1 booth
Free Registration	5 persons	3 persons	2 persons	1 person	-
Invitation to Banquet	5 persons	3 persons	2 persons	1 person	-

* The above specified items may be subject to change.

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4. Sponsorship & Benefits

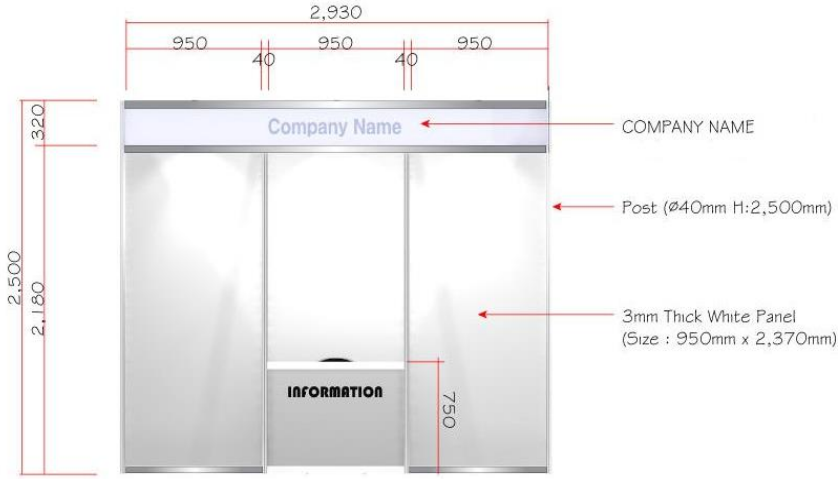
Items	Amount	Included
Luncheon Symposium	USD 10,000	2-3 sponsorship available per a day. <ul style="list-style-type: none"> • The Company should bear the cost of speakers, catering and signage for the symposium. • Room will be set up with a standard technical facilities (Screen, Beam Projector, PC) • The company logo will be printed on the banner of the Conference room • 1 slide of acknowledgement at session intervals • Acknowledgement on the ICEM-ACEM 2017 website and in final program
Banquet (Nov. 15, 2017)	current price	1 sponsorship available. <ul style="list-style-type: none"> • The company logo will be printed on the banner and dinner menu. • 1 slide of acknowledgement at session intervals • Acknowledgement on the ICEM-ACEM 2017 website and in final program
Internet Lounge	USD 10,000	1 sponsorship available <ul style="list-style-type: none"> • Opportunity to display near the Internet lounge area • Acknowledgement on the ICEM-ACEM 2017 website and in final program
Coffee Breaks	USD 5,000 /each	<ul style="list-style-type: none"> • Signage in break area • Acknowledgement on the ICEM-ACEM 2017 website and in final program
Conference Bag	current price	<ul style="list-style-type: none"> • The company logo will be printed on the Conference Bag. • Acknowledgement on the ICEM-ACEM 2017 website and in final program • Price per bag is about \$10~\$20.
Conference Badge	USD 5,000	1 sponsorship available. <ul style="list-style-type: none"> • The company logo will be printed on the Conference Badge. • Acknowledgement on the ICEM-ACEM 2017 website and in final program
Kit insert	USD 1,000	<ul style="list-style-type: none"> • The company flyers will be included in the Conference Badge. • Sponsors must prepare their advertising flyer.
Materials Provided in kind	Materials	1 sponsorship available for each item. All materials will be provided to attendees at registration. Sponsor arranges purchase, production and delivery. <ul style="list-style-type: none"> • Note pads and Pens • USB flash drives • Umbrellas
Exhibition	USD 3,000/booth	<ul style="list-style-type: none"> • 3m x 2m x 2.5m • Name badge for Exhibitors (2 badges per booth)
Ads	USD 2,000/page	<ul style="list-style-type: none"> • Inside page • Color

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5. Exhibition Information

Place	1F/2F lobby, Songdo Convensia
Booth Space	3m (W) X 2m (D) X 2.5m (H)
Booth Allocation	Booth location will be assigned in the order of sponsorship level and payment. (However, it is subject to change by the Organizing Committee)
Schedule	<ul style="list-style-type: none"> • Installation: November 12 • Exhibit: November 13 (09:00 - 18:00) <li style="padding-left: 20px;">November 14 (09:00 - 12:00) <li style="padding-left: 20px;">November 15 (09:00 - 18:00) <li style="padding-left: 20px;">November 16 (09:00 - 12:00) • Removal: November 16 (12:00 - 18:00)

Provided Materials	<ul style="list-style-type: none"> • Company name • Power • Light • Desk (1ea) • Chair (1ea) • Power source: 220V AC 60Hz / 1kW per 1 booth <p>※ Extra charge needed for additional material.</p>  <p>The diagram shows a front view of a booth structure. The total width is 2,930mm, divided into three 950mm sections with 40mm gaps between them. The total height is 2,500mm, with a top section of 320mm and a main section of 2,180mm. A central panel is 750mm high. Labels include 'Company Name' at the top, 'Post (ø40mm H:2,500mm)' for the vertical supports, and '3mm Thick White Panel (Size : 950mm x 2,370mm)' for the main wall panels. A sign at the bottom center says 'INFORMATION'. Below the diagram is a red triangle icon and the text 'FRONT VIEW SCALE : NONE'.</p>
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6. Application Guideline

Application Process

- **Deadline**

1) Package Sponsorship : **October 20, 2017**

2) Exhibition/Ads : **October 20, 2017**

Please fill out the Sponsorship Application Form and Fax/E-mail to the ICEM-ACEM 2017 Secretariat Office.

- **Required Documents :**

1) Sponsorship Application Form

※ The deposit of 50 % of the full sponsorship is required upon the submission of the application form.

Payment Info

-Bank Name: KEB Hana Bank

-Account Number: 650-010134-204

-Account Holder: Korean Society of Toxicology

-Swift code: KOEXKRSE

-Bank Address: 66 Euljiro, Jung-gu, Seoul, Korea

Contact

ICEM-ACEM2017 Secretariat

1F Haeoreum Bldg., 16 Yeoksam-ro, 17 Gil, Gangnam-gu, Seoul, Korea
:06246

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E-mail: info@icem2017.org

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Sponsorship Application Form

Company Information	Company:	
	Person in Charge / Position:	
	Address:	
	Tel / C.P:	
	Fax / Email:	
	Website:	
Sponsorship Type	<input type="checkbox"/> Diamond Sponsor	US\$ 50,000
	<input type="checkbox"/> Platinum Sponsor	US\$ 30,000
	<input type="checkbox"/> Gold Sponsor	US\$ 20,000
	<input type="checkbox"/> Silver Sponsor	US\$ 10,000
	<input type="checkbox"/> Bronze Sponsor	US\$ 4,000
	<input type="checkbox"/> Exhibition (booth)	US\$ 3,000 X ____booth
	<input type="checkbox"/> Ads (Inside page)	US\$ 2,000 X ____page
<input type="checkbox"/> Others (:)	US\$	
Payment Plan	Payment Date	Payment Amount
	Date of deposit payment: (Only for Package Sponsorship)	\$ (At least 50% of the full amount)
	Date of full payment:	\$

All transaction fees are borne by the applicant. Also, please be aware that the deposit is non-refundable.

By signing this form, I am applying to be a sponsor of ICEM-ACEM 2017 and agree to the above terms & conditions.

Date _____

Company _____

Representative _____